



North County USBC Association

Dear Friends, Neighbors, and Merchants of North San Diego County:

The North County USBC Association, the governing body for bowlers here in the North County will be hosting the California State Youth Championships in the summer of 2010. We would like to invite you to place an advertisement in the Annual Souvenir Program Book that the bowlers, their families and friends use to track their bowlers' scores and also to navigate the areas around the tournament sites. This year, the tournament will be held in Oceanside and Vista, more specifically, the cities around Surf Bowl and Vista Entertainment Center. The book contains lots of information for the families and friends of the bowlers, including the bowling schedule, scorekeeping pages and information about the area.

We, the Board of Directors of the North County USBC Association would like you to know that your ad will make your establishment known to these several thousand visitors and allow them to seek out your business. We would also request that you include a coupon in your ad which can be redeemed by our visitors simply by showing the youth bowler's membership card. Although you can simply place an ad wishing our visiting bowlers great scores and a great time, if you own a business that our bowlers may visit, ie; restaurants, movie theatres, shops or recreational properties you may want to include the discount coupon as part of your ad to draw even more visitors to your business. The Association is a non-profit corporation (501(c)3) and your donation for the ad is tax-deductible. Further, we are under the auspices of the United States Bowling Congress, our national governing body, also non-profit.

We hope that you will support our plan to make our youth bowlers, their families and friends feel more welcomed by placing an ad in our Program Book. As a thank you for doing so, we will provide you with a copy of the book free of charge. Thank you for your kind attention and we look forward to hearing back from you soon.

With kindest regards,

Tyson Sylvester, President
Ron Jay, Association Manager
The North County USBC Youth Committee
The North County USBC Board of Directors



**NORTH COUNTY USBC ASSOCIATION PROGRAM
BOOK ADVERTISEMENT ORDER FORM**

Name of Business: _____

Address: _____ City _____ CA, Zip _____

Telephone Number (including Area Code) _____

Advertising Space is available as follows:

Business Card Size: \$15.00
¼ Page: \$20.00
½ Page: \$30.00
Full Page: \$50.00

Mail Form & Payment To:

Ron Jay, Association Manager
400-16 North Melrose Drive
Vista, CA 92083
760-758-2913; RJPalomar@cox.net

Please attach your camera ready advertisement to this page along with check, M.O. or Cashier's Check made payable to: North County USBC. Thank you for supporting your local youth bowlers and bowling programs.

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